

Cybersecurity Awareness Training



Are Your Employees Putting You at Risk for a Cyber Attack?

When it comes to modern cybersecurity attacks, your employees are one of your biggest exposures. About 1/3 of attacks stem from inadvertent inside actors—employees who either mistakenly allow an attacker access to data, or fail to pay attention to internal cybersecurity policies. Phishing, spoofing and ransomware attacks are on the rise and are becoming increasingly more sophisticated and a cybersecurity attack of this nature on your organization can be extremely costly. You may already have solid technical security practices instituted, but are your employees aware of their role? BlumShapiro Consulting offers comprehensive Cybersecurity Awareness Training for your organization. From phishing to password security, safe-browsing and mobile devices, our training offerings cover the most pressing issues when it comes to employees. Our standard delivery can be tailored to your industry and organization.

Cybersecurity Facts, Trends & Statistics

The frequency, scale and cost of cybersecurity incidents has increased exponentially. Here are some recent trends, facts and stats that illustrate the current cybersecurity climate:

- ✓ 30% of targets open phishing emails (1 minute and 40 seconds is the median time to open)
- ✓ 12% of those who open phishing emails click on malicious attachments
- ✓ Four out of five breach victims don't realize they've been attacked for over a week
- ✓ 93% of breaches take a few minutes or less to compromise systems
- ✓ 68% of the funds lost as a result of a cybersecurity attack are unrecoverable
- ✓ 63% of breaches involve weak or default passwords
- ✓ Average cost of a breach is \$7.01 million, coming out to an average of \$221 per record stolen

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Employees = The Shortest Path to a Compromise in Security



Cybersecurity Awareness Training Overview

BlumShapiro Consulting's Cybersecurity Awareness Trainings cover a wide range of the most pressing issues surrounding cybersecurity. Our standard training delivery may be customized for your organization's unique needs. We begin by assessing your current needs and any history of cyber incidents and then uncover the areas where your employees need additional training. Whether the focus is your employees, executive management, or even your board, we have the training experience to help accommodate your needs. Topics in our trainings include:

- ✓ Cybersecurity in the Modern World
- ✓ Employee Roles in Cybersecurity
- ✓ Emerging Risk Areas
- ✓ Phishing, Spear-Phishing, and Social Engineering
- ✓ Ransomware
- ✓ Best practices in password security
- ✓ WiFi and Public WiFi security
- ✓ Post-Breach Impact of an attack
- ✓ Security incident response

Learn More

The risks are simply too high and the opportunities to be breached too many to ignore. To have a conversation today about your Cybersecurity Awareness Training needs please contact David Nowacki at 860.561.6811 or dnowacki@imagineblum.com.

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